



March 2008

CHAMBER NEWS

220 N. Salem Street Apex, North Carolina 27502
(919) 362-6456 www.apexchamber.com



2008 Tournament Title Sponsor

2008 Annual Golf Tournament
Tuesday, April 22, 2008 ~ The Preserve at Jordan Lake
9:00 a.m. Tee Time



Team Information:

- \$750 Team of Four and Hole Sponsor
- \$700 Team of Four plus Tee Sign
- \$600 Team of Four
- \$150 Individual Player

Applications available online at
apexchamber.com



2008 Hole In One Sponsor

Sign Up Today!

The golf tournament is the largest fundraiser the Chamber hosts. We appreciate your continued support.

Call Sue Mooney today to register your team: 362-6456. Breakfast, lunch and beverages provided. Join us for a fun-filled outing!

Call the Chamber at **362-6456** for more information.

Business Expo 08

Wednesday, May 21st
11:00 a.m. - 4:00 p.m.
Apex Community Center
53 Hunter Street—Apex

Interested in Becoming an Exhibitor?

Exhibitor registration forms can be found at apexchamber.com or contact Sue Mooney 362-6456 or sue@apexchamber.com

Network with businesses that support the Apex community

BUSINESS AFTER HOURS



Sponsored by
Saturn of Cary

Tuesday, March 11th
5:30 - 7:00 p.m.
91 MacKenan Drive
(between Highway 64 and Old Raleigh Road)

Networking • Appetizers • Door Prizes
Test drive a Saturn and become eligible to win a \$50 gas card!

WELCOME NEW MEMBERS

The Apex Chamber thanks these members for joining the Chamber. If you have a need for their products or services, consider giving them a call.

Helm Builders, LLC

Cathy Summers/Scott McAllister
225 N. Salem St.
Apex, NC 27502
919/362-0011 Fax: 362-0024
cathys@helmbuilders.com
www.helmbuilders.com
General contractor

Home Video Studio

Contact: Sharon & Peter Galluzzo
304 Hickory Bottom Ct.
Apex, NC 27502
919/267-3409
Peter.g@homevideostudio.com
www.homevideostudio.com
*Video services including duplication, transfer,
post production, etc.*

Meridian Residential

Contact: Steven Klotz
111 Corning Rd., Ste.230
Cary, NC 27518
919/459-1317 Fax: 459-1340
sklotz@meridian-residential.net
www.meridian-residential.net
Mortgage broker

Norville Eye Care

Contact: Danielle Norville
1201 Beaver Creek Commons Dr.
Apex, NC 27502
919/372-1408 Fax: 372-1410
daniellenorville@hotmail.com
www.NorvilleEyeCare.com
Optometrist

The Fuller House

Contact: Dana Finch
3453 Apex Peakway
Apex, NC 27502
919/362-8498 Fax: 362-8499
dana@murraysupply.com
Kitchen & bath showroom

Ward & Campbell, P.C.

Contact: Rachel C. Campbell
790 SE Cary Pkwy, Ste. 203
Cary, NC 27511
919/655-1990 Fax: 655-1991
rcampbell@caryfamilylaw.com
www.caryfamilylaw.com
Law office with a practice limited to family law

Zdenek Law Firm, PA

Contact: Jeff Zdenek
305 S. Salem Street
Apex, NC 27502
jeff@zdeneklawfirm.com
www.zdeneklawfirm.com
Attorney/Law Firm w/Real Estate concentration

THANK YOU

To the following members who have renewed their Chamber membership and continue to support the Apex Chamber. 110% members are listed in bold.

ADMA Primary Care, P.C.

Allstate Insurance/W. Thomas
Moore Agency

Bankcard Source LLP

Belt Man

Betts Brothers Inspection Service

Block & Associates/Bill Walker

Bradley's Carpet & Flooring

Cathy Dyer, Real Estate Broker

Creekside Hills Apartments

DNJ Mortgage

Hendrick Cadillac Hummer

Jani-King of Raleigh /Durham

Mary Kay Cosmetics/C. Johnson

MLB Construction Services LLC

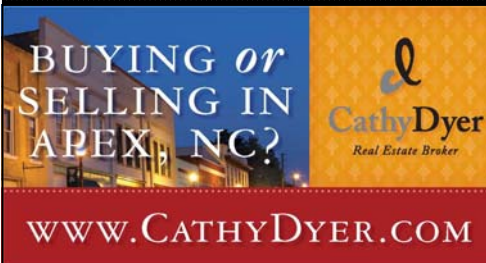
Powell Properties

Subway/Quality Foods Co. LLC

The Maven Group

Three Dog Bakery

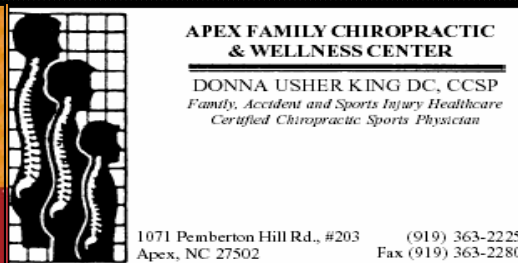
Triangle Relocation Guide



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APEX CONTINUES TO GROW

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DAWN WEISS
SunTrust Mortgage

GREG BASHOR
Excel Physical Therapy

JOHN CICERO
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Progress Energy

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BETSY PETERS
Southwest Wake YMCA

BILL TERRILL
Wake Tech

RANDY WEAVER
BB&T

Past Chair
BONNIE FISHER
Edward Jones Investments



Organized Lifestyle, LLC
Ribbon Cutting
February 7, 2008



Apex High School—CTE
Business & Breakfast
February 21, 2008

Professional Women's Networking ~ PWN



Gary Tomlinson, President & COO of Women's Edge Magazine Speaks with Passion on Communicating Effectively

Over 60 professional women in the Apex community gathered at Bistro 64 on February 27th for networking, lunch, and an energetic speaker. Gary Tomlinson captured the audience's attention with his entertaining and interactive program and sparked enthusiasm among the crowd.



Thank you to all who made this event such a success.
Please join us in April for the next event.

"PWN"

Professional Women's Networking Event

Kate Leser, A Distinctive Image

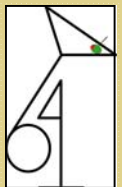
(certified color and wardrobe image consultant)
Wednesday, April 23rd, 11:30 a.m.—1:30 p.m.

Bistro 64 Restaurant

103 Edinburgh South in MacGregor Village, Cary, NC 27511

You must RSVP and pay in advance no later than April 21st
Cost is \$20 for current members and \$25 for guests/prospective members

Call 362-6456 to RSVP



McCouston Law Offices W. Thomas McCouston
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AMBASSADORS

AMBASSADORS UPDATE

Chair
BETTY CRUMP
Crescent State Bank

MIKE ANDREAS
Professional Benefit Services

JIM BRYANT
BB&T

MISTY CAMPBELL
Apex Family Chiropractic

BOB CROWLEY
Convey Ink

AMY FREEMAN
Woomer Protective Insurance Agency

CHRISTINE JOHNSON
Mary Kay Cosmetics

WES MOYER
Nationwide

JUD PATTERSON
Kreative Concepts

SHARI RUSSOS
Creekside Hills Apartments

ROSEANN SIMORELLI
Bistro 64

GERARD TARABOKIA
Gerard A. Tarabokia CPA

SCOTT THISTLE
Modern Woodmen of America

AMY WALDROP
State Farm Insurance

JOANNA WARRICK
First Citizens Bank



Mike and his family came to Apex from the Los Angeles area in 2005. After 18 years in LA, they decided it was time for a change. Andreas joined his father's insurance business, Professional Benefit Services, and opened an office on Salem Street across the street from the Apex Chamber of Commerce. Since arriving in Apex, Mike has become an Ambassador and was recently elected VP of the Apex Downtown Business Association. "I didn't know quite what to expect, moving to a small

town, whether I'd be included," he says. "I'd have to say that not only do I feel included, I feel like I've been adopted." In addition to the Chamber, Rotary and the ADBA, Mike and his family have been involved with the Farmers Market and other events around Apex. "I truly feel I've come home to Apex."

Mike became an Ambassador with the Apex Chamber in October, 2007 and has been a huge asset to us.

Mike Andreas
Professional Benefit Services

Dedicated Ambassadors

Our ambassadors are busy at work again! Here are just a few examples of how they go the extra mile:

You've Been Peaked: You may be one of our lucky members who will be *peaked* this month. Each month, boxes of yummy cookies by **Victoria's Sweets** are delivered to several of our members by our ambassadors to show our appreciation. You too may be peaked soon!

New member gift bags: Our ambassadors keep busy delivering gift bags to our new members. The gift bags are stuffed with useful items that the Board and Ambassadors donate through their companies.

Thank you to our hardworking ambassadors!

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- REPAIR SERVICE
- SEWER PUMPS
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- BACKHOE SERVICE
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Cell: (919) 274-2281 (CAT1) (919) 852-5656

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407 GORMAN STREET
SUITE 101
RALEIGH, NC 27607

PHONE: 919-833-7336
FAX: 919-833-7337
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Larry M. Jordan
President

PO Box 220
Apex, NC 27502

NEW OPPORTUNITY FOR CHAMBER MEMBERS



MAKE THE MOST OF TRADE SHOWS

Apex Chamber of Commerce and Dancing Elephants Partner for Business Summit Series

Dancing Elephants Achievement Group (DEAG), a sales training firm dedicated to teaching ethical selling, and the Apex Chamber of Commerce have partnered to provide a series of educational seminars to the community under the name of “Apex Chamber’s Business Summit Series at Noon.”

Business Summit Series at Noon Trade Shows & Expos—Mistakes to Avoid

April 16, 2008

12:00 p.m. — 1:30 p.m.

(check-in and networking at 11:30 a.m.)

Carrabba's Restaurant
1201 Haddon Hall Drive, Apex, N.C.

Cost: \$47 in advance, includes lunch (\$57 at the door)

Members of the Apex Chamber who register in advance will receive a \$10 cash rebate at the door.

Go to www.deagsales.com to register for this event. For more information call 362-6456.

- **Planning for the Expo: What to do before the Expo and when to begin**
- **How to work your booth professionally: What to expect and what to do**
- **Follow-up: Why what you do after the Expo is the most important part of the day**
- **Why you should consider doing something different**



Amy Waldrop
State Farm Insurance

“I was amazed with Tim’s passion about sales and networking and how he succinctly put together a program aimed at improving anyone’s sales techniques. I especially enjoyed the piece on “credibility,” what it is made up of and that people will only buy from credible people. I met with my team today and discussed those pieces...The “Dancing Elephant” discussion could not have come at a better time!”

TEACHERS OF THE YEAR LUNCHEON

Reubin McNeill Golden Apple Teacher Awards Luncheon

The Apex Chamber of Commerce awarded the prestigious Reubin McNeill Golden Apple Awards for the Teachers of the Year at a luncheon hosted at Carrabba's Italian Grill in Apex. This year marks the tenth anniversary of honoring Apex's finest teachers.

The event, sponsored by Progress Energy, was attended by over forty individuals, including the 15 winning teachers and their principals. Support from the business community was also strong with members of the Chamber's Education and Workforce Development Committee in attendance. Special guests included Apex Mayor Keith H. Weatherly and Councilman Bryan M. Gossage.

The Reubin McNeill Golden Apple Award was created by the Apex Chamber of Commerce to recognize the impact teachers have on the vitality of our community. Reubin McNeill, or Mr. Mac as he was affectionately called, was a teacher, coach, and assistant principal at Apex Middle School, and was due to become the principal at the Lufkin Road Ninth Grade Center before his death in 1998. He also worked for Apex Parks and Recreation as field supervisor of the baseball and softball games and at the Middle School gym during basketball season.

McNeill was a hard worker not only in his school but also in the elementary schools where he was a mentor for kids at risk. He wanted teachers to feel appreciated and know their worth by their peers, students, and the business community. The idea for the Golden Apple Award was his, but unfortunately he did not get the chance to present the first one. The first of these awards was presented in January of 1999 to Bonnie Barefoot of Apex Elementary School. Carolyn McNeill, wife of Mr. McNeill, along with Congressman David Price and many others, attended.

Thank you to the following businesses for filling the teacher goody bags with great surprises.



- Amy Waldrop State Farm
- Apex Printing
- Avalon Peaks Apartments
- Becky Mack Enterprises
- Bistro 64
- Cat Kearns, Remax Partners
- Chick-Fil-A
- Firehouse Subs
- Kraft Family YMCA (Southwest Wake)
- L.G. Jordan Oil
- Mary Kay Cosmetics/Christine Johnson
- McCuiston Law Office
- New Hope Valley Railway
- Peak Automotive
- Primrose School of West Cary
- SunTrust Bank

A Note from a teacher:

"The luncheon was such a fine example of collaboration between businesses and the public school system. Additionally, the food was delicious and the gifts were plentiful! I really do feel very special after such a nice treat.

Thank you to everyone for all of your hard work organizing this event and making the chosen teachers feel special."

Marianne Farina
Apex Middle School

LOOK WHAT'S HAPPENING IN YOUR COMMUNITY



Ribbon Cuttings

Join us as we welcome these new Businesses to Apex!

Thrifty Car Rental

March 4th @ Noon

Detailed by LaMont

March 12th @ 1:00 p.m.

Blue Tiger Gifts and Common Grounds Coffeehouse

March 13th @ Noon

Apex Chamber 8th Annual Business Expo

Wednesday, May 21st
11:00 a.m.—4:00 p.m.
Apex Community
Center
Exhibitor Registration
apexchamber.com

Networking Opportunities

MARCH

11th: Business After Hours sponsored by **Saturn of Cary**
20th: Business & Breakfast sponsored by **The Ice Cream Shop**

APRIL

8th: Business After Hours sponsored by **Apex Flex Storage**
16th: **Apex Chamber/Dancing Elephants Seminar**
20th: Business & Breakfast sponsored by **Idearc/Verizon**
22nd: Annual Golf Tournament, **The Preserve at Jordan Lake**
23rd: Professional Women's Networking luncheon featuring
Kate Leser @ **Bistro 64**

MAY

13th: Business After Hours sponsored by the **Kraft Family YMCA**
15th: Business & Breakfast sponsored by **Creekside Hills Apartments**
21st: **8th Annual Business Expo** @ the Apex Community Center

VISIT OUR WEBSITE FOR EVENT DETAILS
apexchamber.com

CHECK OUT YOUR TOWN'S QUARTERLY *CONNECTIONS* NEWSLETTER

Apex Citizens Enjoy Regional Transit Services

Apex Citizens can enjoy regional transit services provided by the Triangle Transit Authority (TTA) Monday through Friday. There are two TTA bus routes that currently serve Apex. The 305 bus route serves the following destinations: Lake Pine Plaza, Waverly Place, Crossroads (Target), Jones Franklin Rd., Western Blvd., Downtown Raleigh, and the State Government Loop. The 311 bus route serves Downtown Apex, Lake Pine Plaza, NC Hwy. 55 US Environmental Protection

Agency (EPA), National Institute of Environmental Health Sciences (NIEHS), and the TTA Transfer Center.

The Town of Apex added transit amenities to two of the bus stops in town on February 25th. One will serve the 311 TTA transit stop on South Hughes Street at Galaxy Foods north of NC 55. The other will serve the 305 TTA stop on Shepherd's Vineyard Drive at Lake Pine Plaza north of US 64. The shelters include a new design to complement the

Town's historic character that will be repeated at future transit stops around Apex. Interested in taking the bus... gotriangle.org makes riding the bus easier. Just enter in your starting point and destination and the trip planner will tell you which bus to take, what time it will arrive at your stop, how long your trip will take, and how much it will cost.

To view the Spring 2008 edition of *Connections* newsletter, go to http://www.apexnc.org/docs/const/cm_connections.pdf.

APEX CIVIC GROUPS

APEX JAYCEES
2nd & 4th Thursday
7:30pm
@ CC Jones Building

APEX KIWANIS
1st & 3rd Thursday
6:00 p.m.
@ Perkins
Restaurant

APEX LIONS CLUB
1st & 3rd Thursday
6:45pm
@ CC Jones Bldg

APEX
ROTARY
Thursdays
1:00 p.m.
@ Carrabba's
Italian Grill

Keisha Myrick
Business Manager
kmyrick@myrickc.com

1011 Pemberton Hill Rd.
Suite 204
Apex, N.C. 27502
Off.: 919 362 9928
Fax: 919 362 9134
Cell: 919 395 7334



Home Office: 101 Shady Oak Drive • Biscoe, NC 27209
Ph: 910 428 2106 • Fax: 910 428 2483

APEX DENTAL GROUP

John S. Kitzmiller III, DDS & Associates

Apex Medical Park
1021 W. Williams St.
Suite 101
Apex, NC 27502
Phone: 919-362-1341
Fax: 919-362-9658
email: drkitz@apexdentalgroup.com
http://www.apexdentalgroup.com

Business & Breakfast Sponsored by:

The Ice Cream Shop
107 N. Salem Street
Downtown Apex

Thursday, March 21, 2008
8:00-9:00 a.m.



For more information
call 362-6456

PEAK PERFORMERS



Chamber Staff

Brenda Steen
President

brenda@apexchamber.com

Jim Stella

Economic Development Manager
jim@apexchamber.com

Sue Mooney

Director Member Relations
sue@apexchamber.com

Kathleen Garrison

Apex High Intern
acoc@apexchamber.com

MONTHLY TOTALS—YOUR CHAMBER WORKING FOR YOU!

Relocation
Packages

21

Directories
Distributed
(to date)

4,240

Web Site
Visitors

16,341

New
Members

7



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